

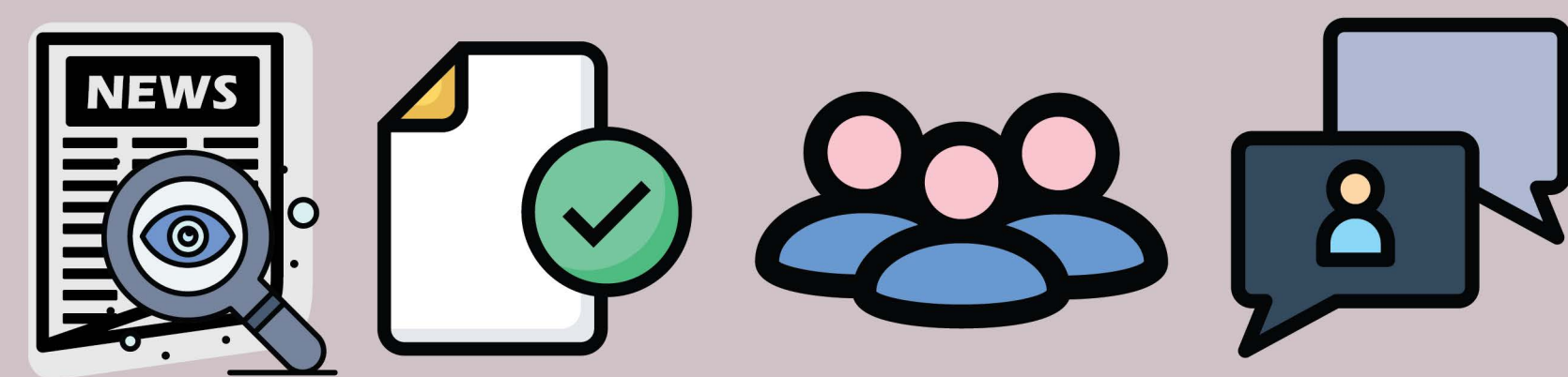


News Director

Description

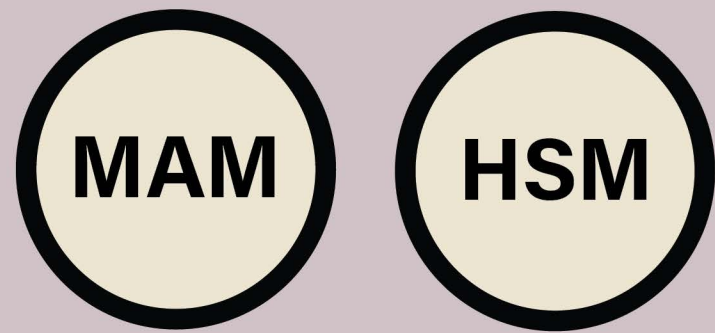
- Search, review, and approve story content
- Manage and develop news staff
- Monitor public response

Needs

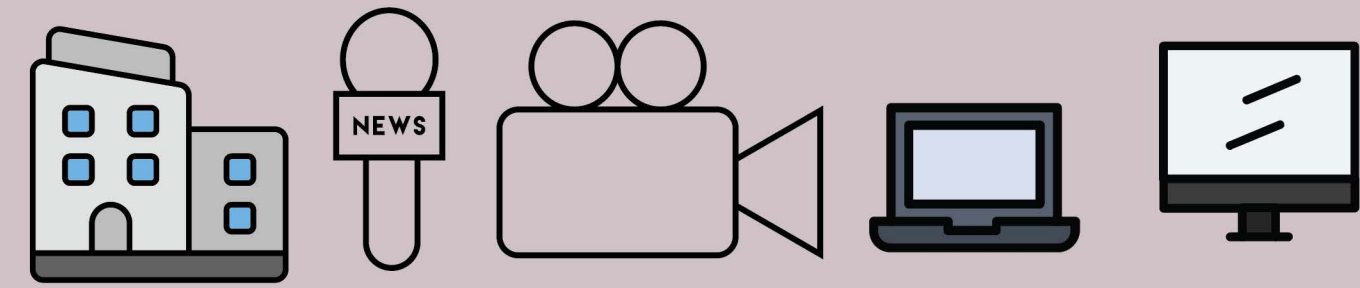


Name: Rohan Malik
Age: 42

Technical Skills



Product Usage Context

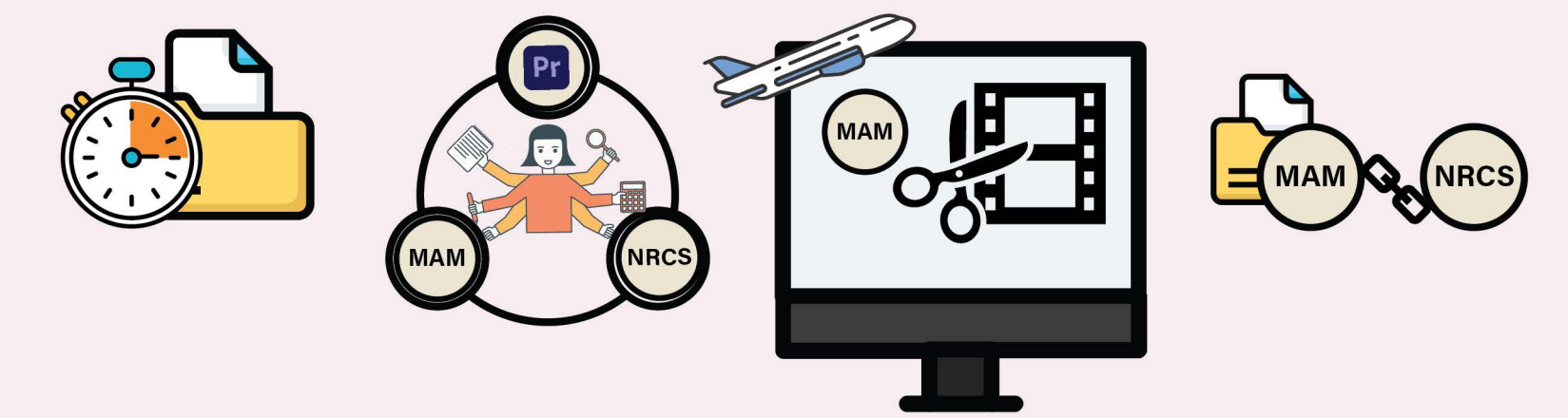


News Producer

Description

- Build show rundown
- Prioritize story order
- Basic video editing (B-roll)

Needs

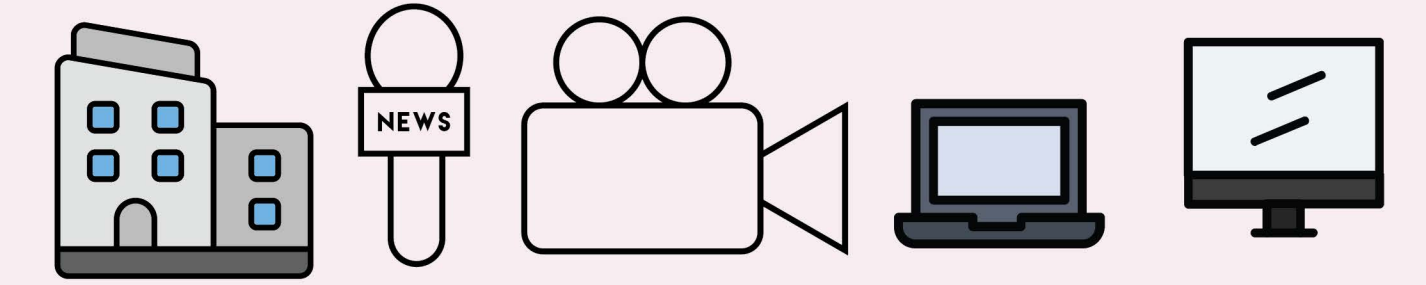


Name: Casey Erickson
Age: 34

Technical Skills



Product Usage Context



News Graphics Designer

Description

- Design and implement high-quality graphics for broadcast
- Prepare on-air graphics with XPression

Needs



Name: Rebecca Gonzalez
Age: 30

Technical Skills



Product Usage Context



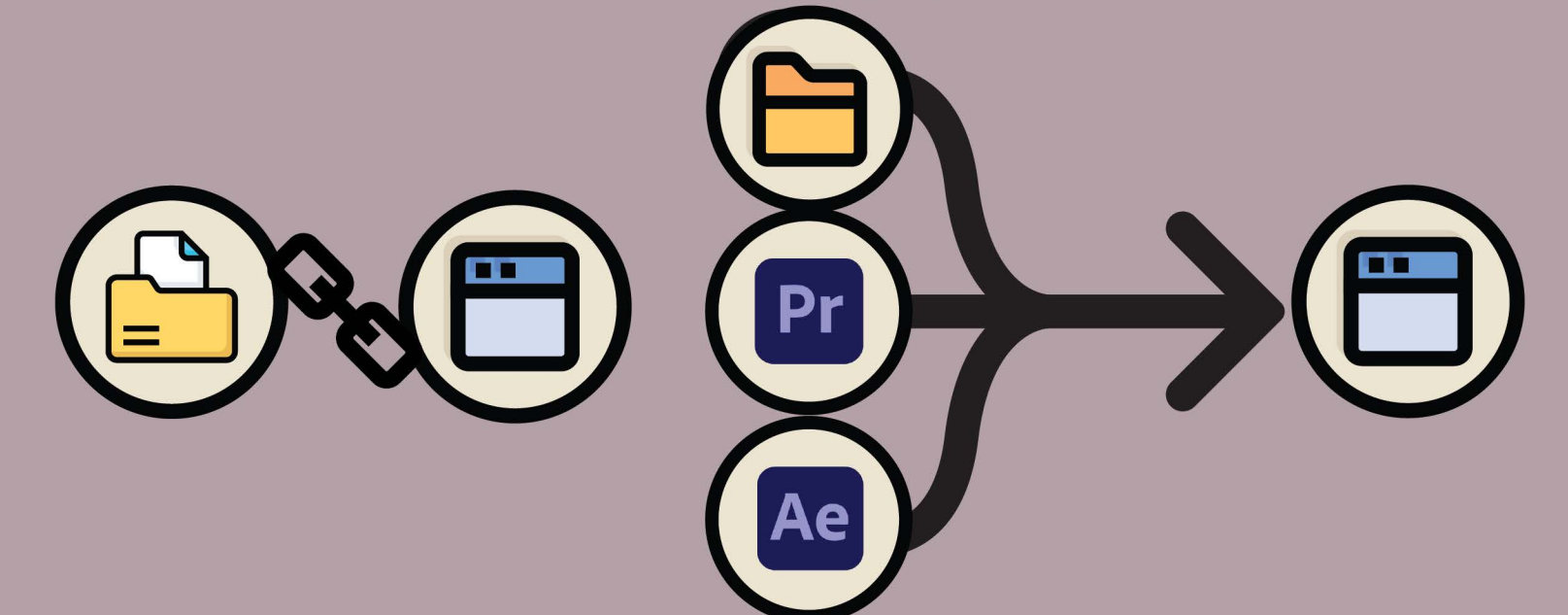
News Video Editor

Description

Video editor for including:

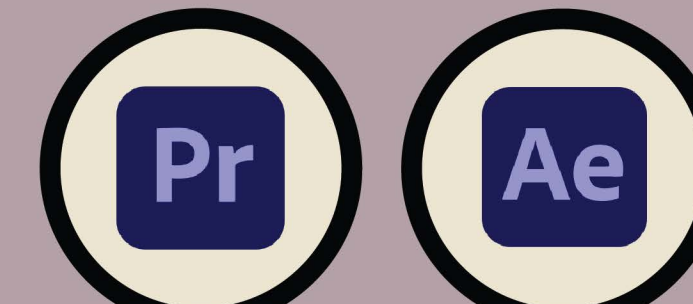
- Feature stories
- Short-form documentaries
- B-roll
- Promos

Needs

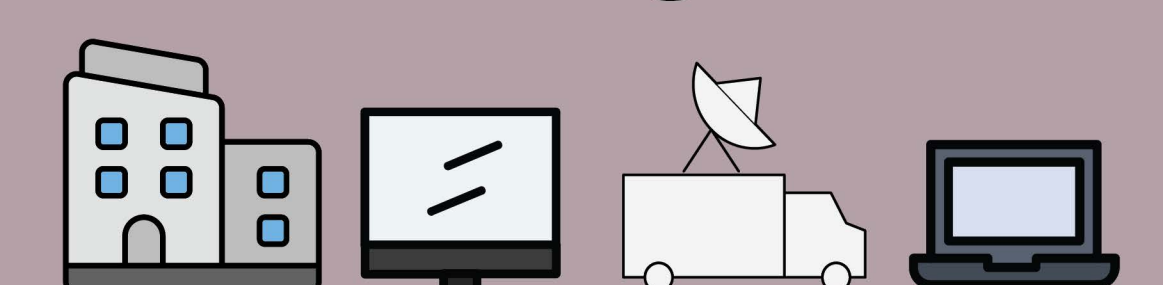


Name: Mark Stiles
Age: 28

Technical Skills



Product Usage Context



Technical Staff

Description

- Internal and on-call admin for Primestream and its components
- Creates and maintains all user IDs, access permissions and related functionality
- Maintains web app development

Needs

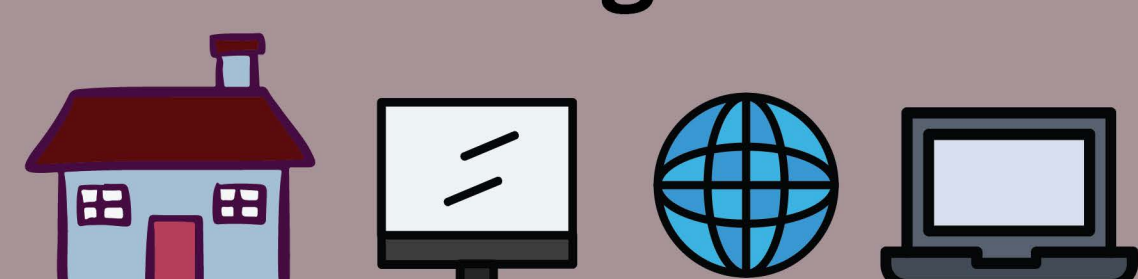


Name: Jack Conrad
Age: 53

Technical Skills



Product Usage Context



Archivist

Description

- Organize and catalogue all Company media
- Research and locate media assets for production use

Needs



Name: Janet Clayton
Age: 38

Technical Skills



Product Usage Context

